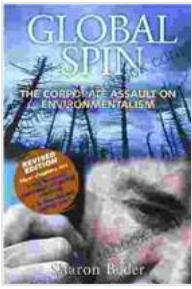


Global SPIN: The Corporate Assault on Environmentalism



Environmentalism is a global movement that seeks to protect the environment and promote sustainability. It has been a growing force in recent decades, as the world becomes increasingly aware of the threats facing our planet. However, environmentalism is also facing a growing threat from corporations.



Global Spin: The Corporate Assault on Environmentalism by Sharon Beder

★★★★☆ 4 out of 5

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File size : 2251 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Print length : 192 pages



Corporations have a long history of polluting the environment and exploiting natural resources. In recent years, they have also become increasingly involved in efforts to undermine environmentalism. This includes funding anti-environmental groups, lobbying against environmental regulations, and spreading misinformation about climate change.

This corporate assault on environmentalism is a serious threat to our planet. It is making it more difficult to address the environmental challenges that we face, and it is putting the health of our planet and its people at risk.

The Tactics of Corporate Spin

Corporations use a variety of tactics to undermine environmentalism. These include:

- **Funding anti-environmental groups:** Corporations often fund anti-environmental groups to do their dirty work for them. These groups spread misinformation about environmental issues, lobby against environmental regulations, and attack environmental activists.

- **Lobbying against environmental regulations:** Corporations also lobby against environmental regulations that would limit their profits. They often argue that these regulations are too expensive or that they will hurt the economy.
- **Spreading misinformation about climate change:** Corporations have also been involved in spreading misinformation about climate change. They often argue that climate change is not real, or that it is not caused by human activity.

The Impact of Corporate Spin

The corporate assault on environmentalism is having a significant impact on the environment and on the health of our planet.

Environmental degradation: Corporate pollution and exploitation of natural resources is damaging the environment. This is leading to air and water pollution, deforestation, and climate change.

Public health risks: Corporate pollution is also posing a risk to public health. Air pollution, for example, has been linked to respiratory problems, heart disease, and cancer.

Climate change: Corporate activities are also contributing to climate change. The burning of fossil fuels, for example, releases greenhouse gases into the atmosphere. These gases trap heat and cause the planet to warm.

Fighting Back Against Corporate Spin

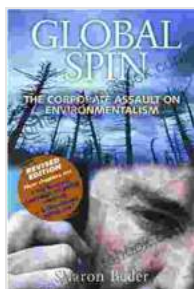
The corporate assault on environmentalism is a serious threat, but it is not insurmountable. There are a number of things that we can do to fight back

against corporate spin.

- **Support environmental organizations:** We can support environmental organizations that are working to protect the planet. These organizations need our financial support and our time.
- **Get involved in politics:** We can get involved in politics to support pro-environmental candidates and policies. We can also lobby our elected officials to support environmental protection.
- **Reduce our own impact:** We can also reduce our own impact on the environment. This includes reducing our energy consumption, recycling, and buying products that are made from recycled materials.

By taking these steps, we can help to fight back against corporate spin and protect the planet for future generations.

The corporate assault on environmentalism is a serious threat to our planet. However, it is not insurmountable. By working together, we can fight back against corporate spin and protect the planet for future generations.

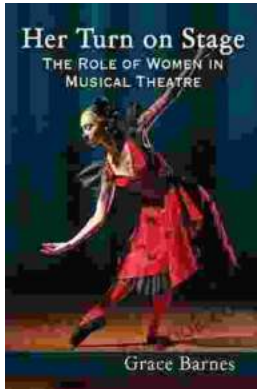


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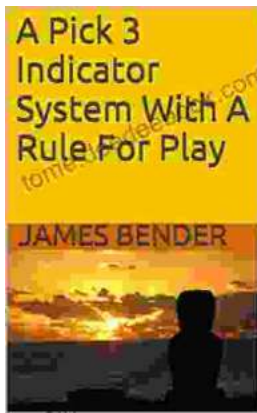
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