

My Tar Sands Tipping Point With CBC

In the summer of 2019, I reached my tar sands tipping point with CBC. It was the culmination of years of growing frustration with the public broadcaster's coverage of the issue, which I believe has been consistently biased in favor of the industry.

The tipping point came when CBC aired a segment on its flagship news program, The National, about a new report from the Pembina Institute. The report found that the tar sands industry was responsible for more greenhouse gas emissions than any other sector of the Canadian economy.



My Tar Sands Tipping Point with CBC by David L. Hudson

★★★★★ 5 out of 5

Language : English
File size : 12033 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 211 pages
Lending : Enabled

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The CBC segment focused on the report's findings, but it also gave a lot of airtime to industry spokespeople who downplayed the significance of the findings. One spokesperson even claimed that the tar sands were "a clean energy source."

I was appalled by the CBC's coverage of the report. It was clear to me that the broadcaster was more interested in giving a platform to industry propaganda than in informing the public about the real environmental impacts of the tar sands.

I had been a supporter of CBC for many years, but after the tar sands tipping point, I could no longer in good conscience continue to support the broadcaster. I canceled my subscription and vowed to never watch CBC again.

I am not alone in my frustration with CBC's coverage of the tar sands. Many other Canadians have expressed similar concerns. In 2019, a group of environmental activists launched a campaign called "Defund CBC" in response to the broadcaster's biased coverage of the issue.

The "Defund CBC" campaign has gained some traction, but it is still too early to say whether it will be successful. However, it is clear that CBC's coverage of the tar sands is out of step with the views of many Canadians.

I believe that CBC has a responsibility to provide fair and balanced coverage of all issues, including the tar sands. The broadcaster should not be giving a platform to industry propaganda, and it should not be downplaying the environmental impacts of the tar sands.

I hope that CBC will listen to the concerns of Canadians and change its coverage of the tar sands. Until then, I will not be supporting the broadcaster.

The Tar Sands: A Primer

The tar sands are a vast deposit of bitumen, a thick, tar-like substance that is found in northern Alberta. Bitumen is a fossil fuel that can be refined into gasoline, diesel, and other products.

The tar sands are the world's third-largest oil reserve, after Saudi Arabia and Venezuela. However, the tar sands are also one of the most environmentally destructive sources of oil.

The extraction and production of tar sands oil requires vast amounts of water and energy. It also produces large amounts of greenhouse gases, which contribute to climate change.

The tar sands have also had a devastating impact on the environment of northern Alberta. The region has been plagued by air and water pollution, and the tar sands have destroyed critical habitat for wildlife.

CBC's Coverage of the Tar Sands

CBC has a long history of covering the tar sands. In the early days, the broadcaster was generally supportive of the industry. However, in recent years, CBC's coverage has become more critical.

In 2015, CBC aired a documentary called "The Tar Sands: Dirty Oil." The documentary was critical of the industry, and it highlighted the environmental impacts of the tar sands.

The documentary was controversial, and it was criticized by the tar sands industry and its supporters. However, the documentary also won several awards, and it is considered to be one of the most important pieces of journalism about the tar sands.

Since airing "The Tar Sands: Dirty Oil," CBC has continued to cover the issue. However, the broadcaster's coverage has been criticized by some for being too biased in favor of the industry.

In particular, CBC has been criticized for giving a platform to industry spokespeople who downplay the environmental impacts of the tar sands. The broadcaster has also been criticized for failing to adequately cover the concerns of Indigenous communities who are impacted by the tar sands.

The Tar Sands Tipping Point

The tar sands tipping point for me came in the summer of 2019, when CBC aired a segment on The National about a new report from the Pembina Institute. The report found that the tar sands industry was responsible for more greenhouse gas emissions than any other sector of the Canadian economy.

The CBC segment focused on the report's findings, but it also gave a lot of airtime to industry spokespeople who downplayed the significance of the findings. One spokesperson even claimed that the tar sands were "a clean energy source."

I was appalled by the CBC's coverage of the report. It was clear to me that the broadcaster was more interested in giving a platform to industry propaganda than in informing the public about the real environmental impacts of the tar sands.

After the tar sands tipping point, I canceled my subscription to CBC and vowed to never watch the broadcaster again. I believe that CBC has a responsibility to provide fair and balanced coverage of all issues, including

the tar sands. The broadcaster should not be giving a platform to industry propaganda, and it should not be downplaying the environmental impacts of the tar sands.

What Can You Do?

If you are concerned about CBC's coverage of the tar sands, there are a number of things you can do:

- Contact CBC and express your concerns.
- Support independent journalism about the tar sands.
- Get involved in the "Defund CBC" campaign.
- Spread the word about the environmental impacts of the tar sands.

By taking action, you can help to hold CBC accountable for its coverage of the tar sands. You can also help to raise awareness about the environmental impacts of the tar sands, and you can help to build a movement to stop the expansion of the industry.



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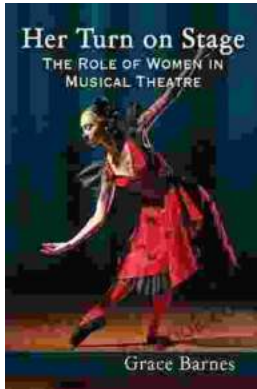
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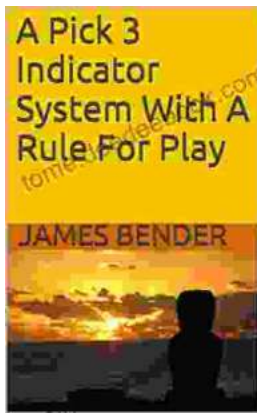
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